



To Whom It May Concern:

Celebrating our 40th season, Unionville Theatre Company proudly presents the enchanting Broadway musical "Disney's Beauty and the Beast February 20-24, 2019" at Flato Markham Theatre.

We offer different levels of involvement in our Sponsorship and Advertising Package while giving your company or product an opportunity for exposure.

Unionville Theatre Company (UTC) is a non-profit community theatre group governed by a volunteer board of directors. UTC was established in 1979 and our mandate has been to enrich the lives of the youth of York Region and at the same time provide an outlet for family and friends to get involved in their community.

Depending upon your level of involvement, as a sponsor you will be prominently promoted through our extensive sales and marketing efforts, flyer and poster distribution, highlighted on our Website and Facebook pages and featured in our program which is distributed to a potential audience of 4000 over our 8 performances – 3 group matinees and 5 shows to the public.

Available levels are Platinum, Diamond, Gold, Silver, Bronze and Circle of Friends/Program advertising rates. Please read through the attached.

I am available to discuss any questions you may have, call me at (905) 787-9002.

We appreciate your consideration and support of the ARTS in York Region.

Sincerely and with thanks,

Carlene Flynn
The Unionville Theatre Company

February 20 – 24, 2019
Disney's Beauty and the Beast
Flato Markham Theatre

Contact Us

**Unionville Theatre
Company**

P.O. Box 64586
Unionville, ON L3R 1M0

2018-2019 SPONSORSHIP OPPORTUNITIES

PLATINUM PACKAGE

(one available) \$5,000.00

- ★ “Sponsored by” caption on the front cover of the 2000 theatre programs & logo on poster (distribution 1000) and hand-out flyer (distribution 2000)
- ★ Back of theatre program cover full page full color ad
- ★ All purchased advertising and communications to include “Sponsored by” caption
- ★ Prominent position and graphics on UTC website and Facebook page including hot link and email link
- ★ Reception for the sponsor and their guests on a performance of their choice.
- ★ Public acknowledgement of the Sponsorship prior to the start of every show
- ★ Ten (10) complimentary tickets for performance.

DIAMOND PACKAGE

(two available) \$3,500.00

- ★ “Sponsored by” caption on the front cover of the 2000 theatre programs & logo on poster (distribution 1000) and hand-out flyer (distribution 2000)
- ★ Full page full color ad on the front inside or back inside cover of the theatre program
- ★ Sponsorship of the Friday evening performance
*Public acknowledgement of the Sponsorship prior to the start show
- ★ Prominent position and graphics on the UTC website and Facebook page including hot link and email link
- ★ Reception for the sponsor and their guests on performance of their choice
- ★ Eight (8) Complimentary tickets for performance.

GOLD PACKAGE

(two available) \$2,500.00

- ★ Logo on poster (distribution 1000) and hand-out flyer (distribution 2000)
- ★ Full page full color ad printed inside the theatre program (distribution 2000)
- ★ Sponsorship of one matinee performance (Saturday or Sunday)
*Public acknowledgement of the Sponsorship prior to the start of the particular show sponsored
- ★ Prominent position and graphics on the UTC website and Facebook page including hot link and email link
- ★ Six (6) Complimentary tickets for the particular show sponsored

SILVER PACKAGE

\$1,500.00

- ★ Logo on poster (distribution 1000) and hand-out flyer (distribution 2000)
- ★ Full page full color ad printed inside the theatre program (distribution 2000)
- ★ Prominent position and graphics on the UTC website and Facebook page including hot link and email link
- ★ Four (4) Complimentary tickets for a performance as agreed upon with the producers

BRONZE PACKAGE

\$500.00

- ★ Logo on poster (distribution 1000) and hand-out flyer (distribution 2000)
- ★ Half page full color ad printed inside the theatre program (distribution 2000)
 - ★ Two (2) Complimentary tickets



2018-2019 ADVERTISING OPPORTUNITIES

Full Page Advertisement \$300.00

- ★ Full color full-page ad in the program
- ★ 5" wide x 8" high full-page
- ★ Distribution over 8 performances with a potential audience of 4000

Half-Page Advertisement \$200.00

- ★ Full color ad to fill 1/2 of the page in the program
- ★ 5" wide x 4" high page
- ★ Distribution over 8 performances with a potential audience of 4000

Business Card Advertisement \$100.00

- ★ Full color business card-sized ad in the program
- ★ 3.5" x 2" space
- ★ Either include Business Card or a digital file (best choice) to be copied into the program, or include a message to the cast & crew and promoting your business (fill in details below)
- ★ Distribution over 8 performances with a potential audience of 4000

Circle of Friends \$40.00 equals \$1.00 for every year we have performed

- ★ Special mention or message to cast/crew/orchestra members in 2000 theatre programs

**For Full-Page and Half-Page Advertisements: please submit a 300dpi JPG or PDF in CMYK via email to unionvilletheatre@live.ca.*

**For Business Card Advertisements: please attach a copy of your business card/digital file OR fill in the space on next page to include a message*

Contact Us

Unionville Theatre Company

P.O. Box 64586
Unionville, ON L3R 1M0



SPONSORSHIP/ADVERTISING 2018 – 2019

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Contact Name: _____

Telephone #: _____ Fax #: _____

Email: _____

Signature: _____

Please select one (or more) of the following options:

SPONSORSHIP OPTIONS	
<input type="checkbox"/> Platinum Package	\$5,000. ⁰⁰
<input type="checkbox"/> Diamond Package	\$3,500. ⁰⁰
<input type="checkbox"/> Gold Package	\$2,500. ⁰⁰
<input type="checkbox"/> Silver Package	\$1,500. ⁰⁰
<input type="checkbox"/> Bronze Package	\$500. ⁰⁰

ADVERTISING OPTIONS	
<input type="checkbox"/> Full Page	\$300. ⁰⁰
<input type="checkbox"/> Half-Page	\$200. ⁰⁰
<input type="checkbox"/> Business Card	\$100. ⁰⁰

Please make cheques payable to Unionville Theatre Company

For Business Cards Ads Only:

Please attach business card OR include message:

For Two Thirds Page ads or Full Page Ads please send a 300dpi JPG or PDF in CMYK to unionvilletheatre@live.ca.

We welcome support in many forms. If you would like to volunteer to be a part of our production backstage, please contact us at 416-765-1135.

In Kind Donations also appreciated.