

UNIONVILLE THEATRE COMPANY  
PRESENTS



Celebrating our 39<sup>th</sup> season, Unionville Theatre Company proudly presents "Wizard of Oz February 21<sup>st</sup> - 25<sup>th</sup>, 2018" at Flato Markham Theatre.

We offer different levels of involvement in our Sponsorship and Advertising Package while giving your company or product an opportunity for exposure to the families of York Region. Unionville Theatre Company (UTC) is a non-profit community theatre group governed by a volunteer board of directors. UTC was established in 1979 and our mandate has been to enrich the lives of the youth of York Region and at the same time provide an outlet for family and friends to get involved in their community.

Depending upon your level of involvement, as a sponsor you will be prominently promoted through our extensive sales and marketing efforts, flyer and poster distribution, highlighted on our Website and Facebook pages and featured in our program which is distributed to a potential audience of 4000 over our 8 show run – 3 group matinees and 5 shows to the public. Platinum, Diamond, Gold, Silver, Bronze and Circle of Friends/Program advertising rates. Please read through the attached.

We appreciate your consideration and support of the ARTS in York Region.

Sincerely  
The Unionville Theatre Company

February 21-25 2018  
Wizard of Oz  
Flato Markham Theatre

# **SPONSORSHIP OPPORTUNITIES**

## **PLATINUM PACKAGE**

**(one available) \$5,000.00**

- ★ “Sponsored by” caption on the front cover of the 2000 theatre programs & logo on poster (distribution 300) and hand-out flyer (distribution 2000)
- ★ Inside front of theatre program cover full page full color ad
- ★ All purchased advertising and communications to include “Sponsored by” caption
- ★ Prominent position and graphics on UTC website and Facebook page including hot link and email link
- ★ Reception for the sponsor and their guests on the date of performance attended
- ★ Public acknowledgement of the Sponsorship prior to the start of every show
- ★ Ten (10) complimentary tickets for choice of performance.

## **DIAMOND PACKAGE**

**(two available) \$3,500.00**

- ★ “Sponsored by” caption on the front cover of the 2000 theatre programs & logo on poster (distribution 300) and hand-out flyer (distribution 2000)
- ★ Full page full color ad in the theatre program.
- ★ Sponsorship announced at the start of the performance.
- ★ Prominent position and graphics on the UTC website and Facebook page including hot link and email link
- ★ Signage of your company or product in theatre lobby during show week.
- ★ Eight (8) Complimentary tickets for choice of performance.

## **GOLD PACKAGE**

**(two available) \$2,500.00**

- ★ Logo on poster (distribution 300) and hand-out flyer (distribution 2000)
- ★ Full page full color ad printed inside the theatre program (distribution 2000)
- ★ Sponsorship of one matinee performance (Saturday or Sunday)
  - \*Public acknowledgement of the Sponsorship prior to the start of the particular show sponsored
- ★ Prominent position and graphics on the UTC website and Facebook page including hot link and email link
- ★ Six (6) Complimentary tickets for the particular show sponsored

## **SILVER PACKAGE**

**\$1,500.00**

- ★ Logo on poster (distribution 300) and hand-out flyer (distribution 2000)
- ★ Full page full color ad printed inside the theatre program (distribution 2000)
- ★ Prominent position and graphics on the UTC website and Facebook page including hot link and email link
- ★ Four (4) Complimentary tickets for a performance as agreed upon with the producers

## **BRONZE PACKAGE**

**\$500.00**

- ★ Logo on poster (distribution 300) and hand-out flyer (distribution 2000)
- ★ Half page full color ad printed inside the theatre program (distribution 2000)
  - ★ Two (2) Complimentary tickets

**Circle of Friends \$39.00 only \$1.00 for every year we have performed**

- ★ Special mention or message to cast/crew/orchestra members in 2000 theatre programs

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## **ADVERTISING OPPORTUNITIES**

### **Full Page Advertisement \$300.00**

- ★ Full color full-page ad in the program
- ★ 5" wide x 8" high full-page
- ★ Distribution over 8 performances with a potential audience of 4000

### **Half-Page Advertisement \$200.00**

- ★ Full color ad to fill 1/2 of the page in the program
- ★ 5" wide x 4" high page
- ★ Distribution over 8 performances with a potential audience of 4000

### **Business Card Advertisement \$100.00**

- ★ Full color business card-sized ad in the program
- ★ 3.5" x 2" space
- ★ Either include Business Card or a digital file (best choice) to be copied into the program, or include a message to the cast & crew and promoting your business (fill in details below)
- ★ Distribution over 8 performances with a potential audience of 4000

*\*For Full-Page and Half-Page Advertisements: please submit a 300dpi JPG or PDF in CMYK via email to [unionvilletheatre@live.ca](mailto:unionvilletheatre@live.ca).*

*\*For Business Card Advertisements: please attach a copy of your business card/digital file OR fill in the space below to include a message*

*As a not-for-profit company, Unionville Theatre Company relies on the community for support. If you would like to make a donation or receive more information, please call 416-765-1135 or visit our website at [www.unionvilletheatre.com](http://www.unionvilletheatre.com).*

# SPONSORSHIP/ADVERTISING 2017– 2018

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please select one (or more) of the following options:

SPONSORSHIP OPTIONS	
<input type="checkbox"/> Platinum Package	\$5,000. <sup>00</sup>
<input type="checkbox"/> Diamond Package	\$3,500. <sup>00</sup>
<input type="checkbox"/> Gold Package	\$2,500. <sup>00</sup>
<input type="checkbox"/> Silver Package	\$1,500. <sup>00</sup>
<input type="checkbox"/> Bronze	\$500. <sup>00</sup>

ADVERTISING OPTIONS	
<input type="checkbox"/> Full Page	\$300. <sup>00</sup>
<input type="checkbox"/> Half-Page	\$200. <sup>00</sup>
<input type="checkbox"/> Business Card	\$100. <sup>00</sup>

**Please make cheques payable to Unionville Theatre Company**

For Business Cards Ads Only:

*Please attach business card OR include message:*

*For Two Thirds Page ads or Full Page Ads please send a 300dpi JPG or PDF in CMYK to [unionvilletheatre@live.ca](mailto:unionvilletheatre@live.ca).*

**Other ways to be a part of this magical adventure, if you would like to volunteer for our production, please contact us at 416-765-1135**